Key Performance Indicator
Professional Certification Program

Program Overview

The KPI Professional Certification Program (KPIP) is the global standard in performance measurement training. This program equips professionals with the tools and techniques to develop, align, and use Key Performance Indicators (KPIs) that truly measure what matters. Led by seasoned strategy and measurement consultants, this program enables participants to implement the MPRA Framework – a simple, powerful, and repeatable process to ensure every KPI is meaningful, aligned, and actionable.

Who Should Attend

This course is perfect for:
- ▶ Strategy and performance professionals
- ▶ Data analysts and business intelligence specialists
- ▶ Managers and team leaders seeking better accountability
- ▶ Executives aiming to align teams around measurable outcomes
- ▶ Internal consultants and facilitators supporting performance improvement

Key Performance Indicator
Professional Certification Program (KPIP)

CERTIFIED KPIP
KEY PERFORMANCE INDICATOR · PROFESSIONAL

Key Performance Indicator Professional Certification Boot Camp

Gain practical, step-by-step skills to design, implement, and apply KPIs for real organizational results. This two-part course blends essential concepts with hands-on projects so you can drive performance and strategic success

KPI Part 1: Foundations & Framework

Build a solid understanding of KPIs and lay the groundwork for effective performance management.
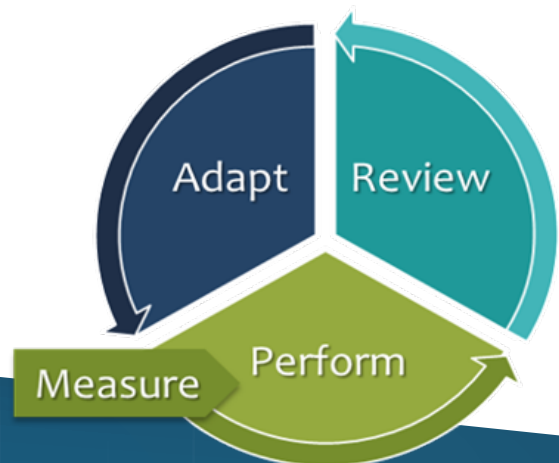
Participants will learn how to:

▶ **Program Introduction:** Discover the fundamentals of Key Performance Indicators and performance management.

▶ **Building the KPI Process:** Learn the KPI development cycle—MPRA (Measure, Perform, Review, and Adapt).

▶ **Strategic Alignment:** Shape the right performance management culture and clearly articulate your organization's strategic intent.

▶ **Objective Setting:** Identify objectives and intended results to guide effective measurement.

▶ **Selecting Measures:** Explore and choose the most meaningful metrics for each objective.

▶ **Setting Targets:** Master setting targets, performance thresholds, and documenting indicators.

▶ **Driving Performance:** Implement improvement initiatives, monitor progress, and analyze results.

▶ **Continuous Improvement:** Report, share, and adapt based on insights for sustained organizational success.

KPI Part 2: Advanced KPIs & Application

Deepen your KPI expertise with advanced measure types and hands-on application for real-world impact.

Participants will learn how to:

▶ **Applied Learning:** Tackle a practical application project to reinforce KPI concepts.

▶ **Advanced Measure Types:** Develop a range of measures: strategic, operational, project-specific, employee-focused, and risk-related.

▶ **Strategic Management:** Learn to manage and adjust strategy using KPIs at every organizational level.

▶ **Real-World Integration:** Present your application project, apply new skills, and conclude with practical tools for immediate impact.

Adapt | Review | Perform | Measure

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